## **Annual Invasive Species Forum**

### Financial Partnership Opportunities

### About the Invasive Species Forum

The annual Invasive Species Forum provides an opportunity to share progress on invasive species developments, actions, and initiatives, and to identify opportunities for collaboration. Attendees will join the event virtually to learn from keynote speakers, leaders from government, Indigenous communities, conservation groups, and private sector representatives.



Forum attendees mainly consist of organizations and agencies working on February 18 - 20, 2025 invasive species in Canada, neighbouring US states, and beyond. This includes provincial/state and federal government, Indigenous communities, municipalities, non-profit organizations, conservation authorities, and industry, as well as youth and students.

**Forum Partners** will have the opportunity to increase awareness about their organization with Forum attendees and the larger Invasive Species Centre (ISC) network.

### Forum Partnership Exposure by the Numbers



1,000+ total attendees at the 2024 Invasive Species Forum



23,000+ social media followers across Invasive Species Centre platforms



5,700+ visits to the event webpage during the 2024 event promotion period (December-February)

We are grateful for your valuable support of the Invasive Species Forum which helps to offset costs for conference organization and allows us to maintain affordable registration fees to encourage broad participation.

### 2025 Invasive Species Forum Partnership Levels

You can select one of the levels listed here or we are happy to work with you to customize something that aligns with your budget and objectives.

Knowledge: Bronze	Outreach: Silver Partner	Action: Gold Partner	Innovation: Platinum
Partner	\$500	\$1,000	Partner
\$250			\$1,500



Learn how you can increase awareness for your organization on the following page

# Forum Partnership Packages

Knowledge: Bronze Partner

\$250

### Showcase your organization with:

- Organization logo and website link in 'Forum Partner' section of the webpage
- Organization logo and website link in 'Forum Partner' section of the online event platform
- Organization logo in 'Forum Partner' section of Partner recognition email to event participants

Outreach: Silver Partner

\$500

### Showcase your organization with:

- Organization logo and website link in 'Forum Partner' section of the webpage
- Organization logo and website link in 'Forum Partner' section of the online event platform
- Organization logo in 'Forum Partner' section of Partner recognition email to event participants
- One social media recognition post on all ISC platforms (X, Facebook, LinkedIn and Instagram)

Action: Gold Partner

\$1,000

### Showcase your organization with:

- Organization logo and website link at top of 'Forum Partner' section of the webpage
- Organization logo and website link at top of 'Forum Partner' section of the online event platform
- Organization logo at the top of 'Forum Partner' section of Partner recognition email to event attendees
- Organization logo and organization name & tagline in one session description of the partners choice (subject to availability)
- Two social media recognition posts on all ISC platforms (X, Facebook, LinkedIn, Instagram, and TikTok)

Innovation: Platinum Partner

\$1.500

### Showcase your organization with:

- Organization logo and website link in 'Forum Partner' section of the webpage
- Organization logo and website link in 'Forum Partner' section of the online event platform
- Organization logo in 'Forum Presenter' section of Partner recognition email to event attendees
- Organization logo and organization name & tagline in one session description of the partners choice (subject to availability), and video advertisement during that session
- Resource of the partner's choosing available for downloading within the session of their choice.
- Three social media recognition posts on all ISC platforms (X, Facebook, LinkedIn and Instagram)

The 2025 Invasive Species Forum is hosted by the Invasive Species Centre, in partnership with the Ontario Ministry of Natural Resources.

Would you like to be a financial partner of the 2025 Forum, or want more information about the Forum Partnership Package? Please contact us at <a href="mailto:events@invasivespeciescentre.ca">events@invasivespeciescentre.ca</a>.